

Welcome to Our Patient Rewards Program



Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Patient Rewards Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You can redeem great prizes on our website for as low as 50 points! Look for additional contest information at our office, on Facebook, or on our website to earn even more points and to see the latest updates in our Patient Rewards Program!

You can view your points anytime at www.smiletomorrow.com. Click on the Patient Rewards card icon and enter your 16-digit rewards number and 4-digit password to check your current points. If you have any questions, talk with any of our team members!

Prize Redemption Options

Points Earned	Gift Card Amount	Prize Option Examples
50	\$5	Jamba Juice, Panera Bread, Starbucks, or Cold Stone Gift Card
100	\$10	iTunes, Regal Cinemas, Chili's, Kohl's, or Walmart Gift Card
150	\$15	Amazon, Target, Red Robin's or Ben & Jerry's Gift Card
200	\$20	AMC Theaters, Subway, Claire's, or Bath & Body Gift Card
250	\$25	Foot Locker, PF Chang's, Barnes & Noble, or Nordstrom Gift Card
500	\$50	Abercrombie & Fitch, Game Stop, Best Buy, or Spa Finder Gift Card
1,000	\$100	Cheesecake Factory, DSW, Marriott, or Travelocity Gift Card

Visit our website www.smiletomorrow.com for more prize options, new ways to earn points, and special contests!

Reward Rules

- Reward card must be present to receive reward points
- Replacement cards are available for a 5-point purchase
- Rewards are given at regularly scheduled appointments
 - Points or gift cards are not redeemable for cash
 - Points and prizes are subject to change at any time

Earn Points on Your Patient Rewards Card

Fun Happens During Pre-Orthodontic Treatment

Graduation from Kids Club to active treatment	25
Participate in a Kids Club activity	5
Wearing your Kids Club T-shirt to your appointment	2
Each baby tooth lost	2
Bringing your Patient Rewards card to your appointment	2
Showing your Patient Rewards card at a sibling's appointment	2
Scheduling your next appointment prior to leaving the office	2
Writing a story about how you lost your tooth	2

Being a Great Patient Has Its Rewards

Records same day treatment is recommended	20
New patient exam	10
New appliances placed	5
Wearing appliances as instructed	5
Excellent oral hygiene	2
Being on time	2
Nothing loose or broken	2
Having an appointment between 10AM and 2PM	2
Brushing after signing in	1

Seeing Your Dentist Regularly Is Important

Requested dental treatment complete	10
Dental cleaning/exam	10
No cavities	5

Great Ways to Earn Extra Points

Referral starts treatment	200
Referring a friend or family member	50
Office contest winner	25
Orthodontic testimonial	10
LIKE practice Facebook page	10
Online practice review	10
Straight A's on report card	5
Community Service (5 points per hour/5 hrs per month max with documentation)	5
Patient celebrity or photo or article	5
Having an appointment on your birthday	5
Wearing our practice T-shirt to your appointment	3
Participate in a survey	3
Celebrating personal achievements	2
Upload photo with you and a friend that doesn't have braces	2
Participating in office contest	1
Each A on your report card	1